



**“International Conference of Innovative Cities, IC-IC 2010”, to be held in the city of Curitiba, Paraná, Brazil, from the 10th to the 13th of March, 2010.**

The IC-IC is an initial co-promotion of the FIEP System (Federation of Industries of the State of Parana), the City Hall of Curitiba, having as co hosts the City Halls of Maringá, Ponta Grossa and Cascavel, all from Paraná State, Brazil.

IC-IC 2010 has the Institutional Support of United Nations Department of Economic and Social Affairs, UNDESA, and World Bank with partnership of Porto Alegre and Santa Maria Cities Administrations, World Conference on the Development of Cities, Centro de Transporte Sustentável - CTS Brasil, Federación Latinoamericana de Ciudades, Institute of Social Sciences from New Delhi - ISSN, Proyecto Bogotá, Cómo Vamos?, Indicadores de Sustentabilidade - ORBIS, Fundación OPTI, Gobiernos Locales por la Sustentabilidad - ICLEI, Secretaría para América Latina y el Caribe, Oficina Municipal - Escola de Cidadania e Gestão, Curitiba Convention & Visitors Bureau, Global Urban Development, Climate Prosperity Project, Rethinking Building, Alta Planning + Design, CIFAL, CEOs for Cities and some other innovative cities and organizations from other continents that are associated.

**Confirmed Speakers:**

Mr. Jonas Rabinovitch, Inter-Regional Adviser, Division of Public Administration and Development Management, UNDESA.

Mr. Steven Johnson, the best-selling author of six books on the intersection of science, technology and personal experience. His writings have influenced everything from the way political campaigns use the Internet, to cutting-edge ideas in urban planning, to the battle against 21st-century terrorism.

Mr. Pierre Levy, Professor in the Department of Communications at the University of Ottawa. From 1993 to 1998 he was Professor at the University of Paris VIII. Professor Levy studies the concept of collective intelligence and knowledge-based societies. He is a world-leading thinker on “cyberculture”.

Mr. Jaime Lerner, Former Mayor of Curitiba City, renowned as an architect and urban planner. He graduated from the Escola de Arquitetura da Universidade Federal do Paraná; created the Instituto de Pesquisa e Planejamento Urbano de Curitiba and participated in the design of the Curitiba Master Plan.

Mr. Clay Shirky, an American writer, consultant and teacher on the social and economic effects of Internet technologies. He teaches New Media as an adjunct professor at New York University's (NYU) graduate Interactive Telecommunications Program (ITP). His courses address, among other things, the interrelated effects of the topology of social networks and technological networks, how our networks shape culture and vice-versa.

Mr. Antanas Mockus, a Colombian mathematician, philosopher, and politician. He proceeded to preside over Bogotá as mayor for two terms, during which he became known for springing surprising and humorous initiatives upon the city's inhabitants. These tended to involve grand gestures, including local artists or personal appearances by the mayor himself — taking a shower in a commercial about conserving water, or walking the streets dressed in spandex and a cape as Supercitizen. He is currently the President of Corpovisionarios, an organization that consults to cities about addressing their problems through the same policy methodology that was so successful during his terms as Mayor of Bogota.

Ms. Laura Valente de Macedo, architect, author, teacher and consultant, holds a master (MSc) in environmental science from the University of São Paulo and in environmental management from Oxford University with a British Council scholarship. Since September 2002, she is Regional Director for Latin America and the Caribbean of ICLEI- Local Governments for Sustainability, where she leads projects and campaigns on public policy, climate, public buildings and shopping sustainable, renewable energy and urban management.

Mr. Marc Weiss, Chairman and CEO of Global Urban Development, a global cities think tank with operations in Washington, D.C., Barcelona, Beijing, Prague, Singapore and Sydney. Author, strategist, domestic and global regionalist, he is the leader of the Climate Prosperity Project, working with regions and states across the U.S. Weiss made his initial mark in academia, teaching and authoring books on urban development. He was tapped as a key urban policy adviser in the 1992 Clinton campaign and developed national urban policy under HUD Secretary Henry Cisneros.

Mr. Jeff Olson, an architect and planner who has been involved in greenways, open space, active living and alternative transportation projects for more than 20 years. He has had a diverse career with experience in the public, private, and non-profit sectors. His unique vision and leadership ability are important assets to projects ranging from regional planning to site specific projects and programs. He is an avid bicyclist and skier.

Ms. Carol Colette is president and CEO of CEOs for Cities and host and producer of the nationally syndicated public radio show Smart City. In 2008 she was named one of the world's 50 most important urban experts by a leading European think tank. Most recently, she was named the recipient of the Lambda Alpha International 2009 International Journalism Award for her work with CEOs for Cities and Smart City.

The final goal of the meeting is to plan a global network of people involved with innovations in cities, searching for a permanent exchange of innovative technologies of all sorts (including the social ones) among connected cities.

The meeting is being prepared off a series of questions that are now the subject of a debate by a Scientific Committee. We are sending the first version of the provocative questions of the debate that will guide the definitive construction of themes and of the event program attached.

### **Preliminary Program:**

1 - The Revival of Cities | Remarkable experiences on social and technological innovations that are competing for the construction of a new urban environment (including the environment for the development of the new industry)| Cities in Globalization and Glocalisation.

2 - The reinvention of the government from cities | Remarkable experiences on management innovations (including urban planning and management of policies and innovative programs)| Remarkable experiences on political innovations (including policies and politics) | The City as a Complex System or "Living Organism".

3 - The development governance in cities | Remarkable experiences on innovations for the endogenous development | Remarkable experiences on innovations for sustainability | The City as a Network and Sustainability of Cities.

4 - Networking City and City Networks | Presentation of the FIEP-OPTI project, 'Curitiba, Innovative City' | Formation of the Innovative Cities Network initial center.

### **Events that will take place during the IC-IC 2010:**

1 - The International Conference of Social Networks;

2 - Mid-sized cities from Brazil and U.S.A Meeting;

3 - ISS New Delhi Meeting with Local Governments from Brazil, South Africa and India